



## **Fund Raising for Your Activity**

Our fundraising opportunities not only benefit you, but also help save lives in the process.

TrafficDogWatch.com is an annual subscription program that gets information to parents or vehicle owners regarding vehicle driver behavior. By attaching our bumper sticker to the vehicles driven by a teen or family member, parents and vehicle owners can now receive information from other drivers who witness poor driving behavior. When we receive reports, we send an email, text or phone call to the parents or vehicle owner describing the incident. Vehicle owners or Parents can then use this information to communicate with their teen or individual using the vehicle to correct poor driving behavior.

Studies have shown that many commercial industries have reduced their accident and ticketing rates by more than 20% after using the same "Report Unsafe Driving" idea.

Our service works in a couple of ways:

First, drivers are aware that their reckless behavior will be reported to the vehicle owner or their own parents causing them to have an awareness of traffic safety and a mindset of the responsibility that comes with the driving task. And finally, reports will be sent to parents or vehicle owners via email, text or phone allowing them to know what's going on with their vehicle.

TrafficDogWatch.com would like to extend an offer to your organization to raise money by promoting our program. For each subscription that you secure, you will receive Ten Dollars (\$10).

Our fundraising program works like this. Your members contact the parents of students in your school or other friends or family members. As these parents or vehicle owners subscribe they write a check to your organization. You would then compile the applications and mail them along with a check from your organization for the reduced amount. For example, if you secure 10 memberships, your organization would receive \$400 from sales. You would then send these 10 applications with a check for \$300 to us, we will take care of all fulfillment. **You would retain \$100 for your efforts.**

There is no cost to your organization, simply time to talk to other parents of the students within your school or friends and family members who are vehicle owners. We will provide your organization all the necessary brochures with applications. The membership time begins 2 weeks after we send the membership materials.

In addition to our reporting subscription service, we also deliver driver education to teens, which offers 30hrs of classroom and 6hrs of Behind the Wheel training. Your organization can make \$25.00 for each student who enrolls.

If you'd like to start using TrafficDogWatch.com to raise funds for your organization or activity, or would like additional information, please feel free to contact us at: [info@mytwheels.com](mailto:info@mytwheels.com)